



FOR IMMEDIATE RELEASE

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Mother Nature Drops Nearly a Foot of Powder at Purgatory!

DURANGO, Colo. – The storm over the holiday weekend dropped nearly a foot of snow at Purgatory, with 8 inches falling within the last 24 hours. The new snow freshens the already great conditions at Purgatory.

“The quality of the snow is fantastic, providing incredible powder conditions on the slopes and adding to our already good base,” stated Mike McCormack, senior vice president of Mountain Operations at Durango Mountain Resort. “We’ve had some of the best conditions in the country and now with the fresh snow, the skiing is even better!”

The most recent storm brought a total of 11 inches over the weekend, and the mid-mountain snow depth is currently 43 inches. With 100 percent of beginner and intermediate trails open and 90 percent of expert terrain available, skiers and riders are able to take advantage of the fresh powder and sunny, bluebird days! Additional snowfall is in the forecast for Purgatory this week. With the latest storm and more snow predicted, the mountain operations team expects to open more expert trails this week. Details on the terrain are available via the snow report at <http://skipurg.com/index.cfm/fa/snowreport.home>.

Images from today available at:

<http://skipurg.com/storms/DMR011712a.jpg>

<http://skipurg.com/storms/DMR011712b.jpg>

<http://skipurg.com/storms/DMR011712c.jpg>

<http://skipurg.com/storms/DMR011712d.jpg>

January is national Learn to Ski and Ride Month and Purgatory is offering beginners great opportunities to learn the sport! For only \$99 in January, beginners can receive 3 half-days of lessons, 3 days of lift tickets and 3 days of rentals. Beginners can also purchase a \$99 season pass good for the remainder of the season once they complete the 3-day program. A half-day lesson, lift ticket and rentals can be purchased for only \$49. For more information, visit www.skipurg.com/lssm.

Durango Mountain Resort is offering a “Buy 2, Get 3” special. Purchase two nights of lodging and two days of lift tickets and the third of each for FREE. Package prices start at just \$235 per person, based on double occupancy. Stay and play at Durango Mountain Resort and enjoy exceptional conditions. Simply call 800-525-0892 to book this package.

Durango Mountain Resort is recognized as a top family-friendly resort. Purgatory provides snow enthusiasts many ways to enjoy the winter wonderland with 88 trails, five terrain parks and 1,360 skiable acres. With 10 chairlifts and rarely any lines, it's simple to zip around the mountain and enjoy the spectacular scenery amidst the rugged San Juan Mountains. Other winter fun activities include snow tubing, Nordic skiing, snowshoeing, horse-drawn sleigh rides, ziplining, snowbiking, backcountry skiing, snowmobiling and more! For more information or to book a vacation, call 800-525-0892, visit www.durangomountainresort.com, or follow us on www.facebook.com/skipurg and www.twitter.com/skipurg.

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