



FOR IMMEDIATE RELEASE

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Grab Your Slice of Heaven with Incredible Deals this Winter!

October 25, 2011 – DURANGO, Colo. – Purgatory at Durango Mountain Resort provides skiers and riders with pure alpine nirvana with 88 trails, 10 lifts and ultimate dry powder! This year, Durango Mountain Resort is offering incredible packages that make getting out on the slopes that much easier on your wallet.

Fly and Ski on the Same Day from Dallas!

It's even easier for folks in the Dallas/Fort Worth area to get to Durango with the daily non-stop flights on American Airlines! In fact, hit the slopes before noon the same day you fly into Durango! And this year, Durango Mountain Resort is offering special fly, ski and stay packages not found anywhere else! Starting at just \$545 per person, fly non-stop from DFW to Durango, enjoy 2 days of lift tickets and 2 nights lodging. All you have to do is call our agents at **800-525-0892** for one-stop booking convenience, then pack your bags and get ready for some epic winter fun!

*Includes direct, non-stop roundtrip air service on American Airlines from DFW to Durango, two lift tickets and two nights lodging based on quad-occupancy. Taxes and fees not included. Restrictions may apply. Call 800-525-0892 for details.

SAVE on Air, Stay and Ski Packages!

Receive incredible deals on flights, lodging and lift ticket packages and enjoy one-stop booking convenience on American Airlines and United Airlines when you book your winter vacation package with Durango Mountain Resort. Call **800-525-0892** to book your fly, stay and ski package today and get ready for a winter adventure you won't forget!

Rocky Mountain Getaway

Escape to the scenic Rocky Mountains from only **\$69 per person/per night*** with the Rocky Mountain Getaway! Package includes 2 days of lift tickets and 2 nights lodging at Durango Mountain Resort. Begin your winter ski getaway by calling **800-525-0892** and make your reservations today!

*Price based on quad occupancy, minimum two night stay. Taxes and fees not included. Not valid 12/26/2011 – 01/01/2012. Limited availability 3/8/2012 - 3/18/2012. Other restrictions may apply. Valid on new reservations only. All multi-day tickets must be used on consecutive days and are non-transferable.

Packages can be further customized with lodging or activity options to fit your specific needs. Resort properties include units ranging from slopeside studios to luxury condos to vacation homes. Managed properties include Purgatory Lodge, Purgatory Village, Cascade Village and The Lodge at Tamarron. For further information or to book, call 1-800-525-0892.

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The Ultimate Ski Getaway – Buy 3 Get the 4th for Free!

Enjoy Purgatory's incredible snow, 88 trails and a variety of winter fun activities with the ultimate ski getaway! When you book 3 nights of lodging at Durango Mountain Resort properties and buy 3 days of lift tickets, we'll throw in a fourth day and night for FREE! It's the perfect way to extend your winter ski vacation without stretching your wallet. Starting from **\$281 per person*** which includes 4 days of lift tickets and 4 nights lodging. Children 6-12 and students slightly less. To create your ski vacation memories, call **800-525-0892** and book the "**Buy 3, Get the 4th Free**" package.

*Price based on quad-occupancy and minimum 4-night stay required. Some restrictions may apply; taxes and fees not included. Valid on new reservations only. Limited availability 12/26/11 - 1/1/12 and 3/12/12 - 3/18/12.

Packages can be further customized with lodging or activity options to fit your specific needs. Resort properties include units ranging from slopeside studios to luxury condos to vacation homes. Managed properties include Purgatory Lodge, Purgatory Village, Cascade Village and The Lodge at Tamarron. For further information or to book, call 1-800-525-0892.

Kids Ski Free

Create this winter's family memories with the **Kids Ski Free** package. Enjoy four nights lodging, four days lift tickets for mom and dad, and we'll throw in the kids' lift tickets for FREE, starting at **\$199 per family/per night.*** Call **800-525-0892** for your Kids Ski Free package today!

*\$199 per family/per night based on 4 days lift tickets and 4 nights lodging for 2 adults and 2 children under 12. Taxes and fees not included. Some restrictions may apply. Valid on new reservations only. Not valid 12/26/11 – 1/1/12 and 3/12/12 -- 3/18/12.

Packages can be further customized with lodging or activity options to fit your specific needs. Resort properties include units ranging from slopeside studios to luxury condos to vacation homes. Managed properties include Purgatory Lodge, Purgatory Village, Cascade Village and The Lodge at Tamarron. For further information or to book, call 1-800-525-0892.

Military Package

As Durango Mountain Resort's way of saying, "THANK YOU!" to the service men and women of the United States, we are offering an exclusive Military Lift Ticket and Lodging Package from **\$63 per person/per night.*** Call **800-525-0892** to book your Military Package today.

*Price based on quad-occupancy, two nights lodging. To receive the Military Discount, guests must mention the package at the time of booking and provide proof of military ID upon check-in. Some restrictions may apply. Valid for new reservations only. Taxes and feeds not included. Not valid 12/26/11 – 1/1/12 and 3/12/12 -- 3/18/12.

Packages can be further customized with lodging or activity options to fit your specific needs. Resort properties include units ranging from slopeside studios to luxury condos to vacation homes. Managed properties include Purgatory Lodge, Purgatory Village, Cascade Village and The Lodge at Tamarron. For further information or to book, call 1-800-525-0892.

Durango Mountain Resort is known as a top family-friendly resort. Purgatory provides snow enthusiasts many ways to enjoy the winter wonderland with 88 trails, five terrain parks and 1,360 skiable acres. With 10 chairlifts and rarely any lines, it's simple to zip around the mountain and enjoy the spectacular scenery amidst the rugged San Juan Mountains. Other winter fun activities include snow tubing, Nordic skiing, snowshoeing, horse-drawn sleigh rides, snowbiking, backcountry skiing, snowmobiling and more! For more information or to book a vacation, call 800-525-0892, visit www.durangomountainresort.com, or follow us on www.facebook.com/skipurg and www.twitter.com/skipurg.

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